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# Bloomberg Businessweek

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Attorney Steven Donziger  
won an \$18 billion pollution verdict  
against Chevron.  
But is he clean  
enough to collect?

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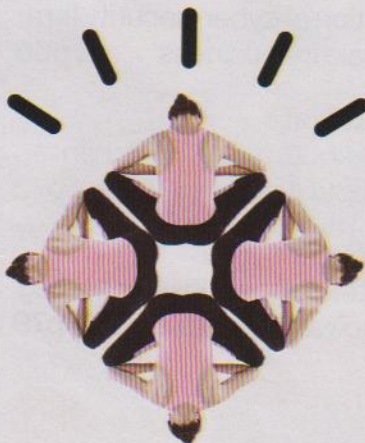
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## Midsize businesses are the engines of a smarter planet.

IBM and our Business Partners are providing forward-thinking businesses with insights, tools and affordable IT solutions to help them work smarter. Read on to learn about some of our success stories.



## Implanet is helping hospitals become more flexible.

By individually tagging surgical implants, this midsize medical device company in France helps hospitals to automatically adjust stock levels—giving them more time to spend on patient care.



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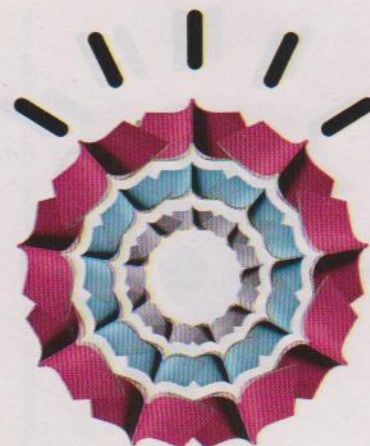
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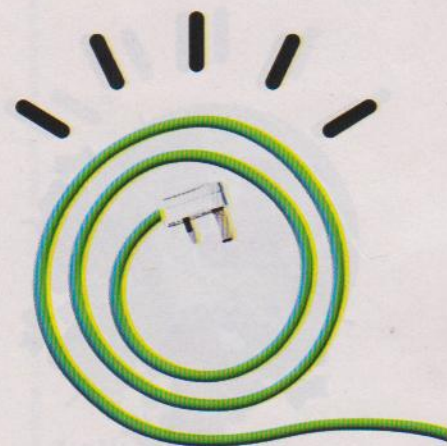


How the battle lines were drawn in Wisconsin  
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## Gramo A/S is rewriting the book on energy solutions.

By implementing an intelligent energy management system, this midsize bookbindery in Denmark created its own virtual power plant that controls consumption and cut costs by 10%.



## Ecotricity is using wind farms to grow customers.

A smarter billing system helps this midsize eco-conscious electricity company in the UK meet the growing consumer demand for clean energy choices.



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